

Message Text

UNCLASSIFIED

PAGE 01 LONDON 13193 161755Z

ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W

-----108832 161757Z /46

P R 161750Z AUG 78

FM AMEMBASSY LONDON

TO USDOC WASHDC PRIORITY

INFO AMEMBASSY PARIS

SECSTATE WASHDC 9197

UNCLAS LONDON 13193

E.O. 11652: N/A

TAGS: BBSR, FR, UK

SUBJECT: OPERATIONS MARKET RESEARCH: BUSINESS EQUIPMENT
& SYSTEMS, FRANCE

REF: A) LONDON 12851; B) USDOC 14675

1. EMBASSY APPROACHED PRS AS REQUESTED, BUT FIRM UN-
ABLE DROP PRICE BELOW 4,250 POUNDS. AS REPORTED IN
REFTEL A), STUDY WOULD HAVE TO BE COMPLETELY REWORKED
INASMUCH AS RESEARCH WAS COMPLETED THREE YEARS AGO AND
STAFF WHO WORKED ON IT HAVE SINCE LEFT COMPANY. PRS
COULD STILL MEET DEADLINE OF SEPT. 25 IF APPROVAL
RECEIVED BY MONDAY AUG. 21.

2. EMBASSY UNABLE CONTACT TACTICAL MARKETING AT THIS
TIME INASMUCH FIRM CLOSED FOR ANNUAL HOLIDAY AUG. 14-25
INCLUSIVE.

BREWSTER

UNCLASSIFIED

NNNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 aug 1978
Decapton Date: 01 jan 1960
Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON13193
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780372-1079
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780860/aaaabnxn.tel
Line Count: 43
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 68f4f662-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 LONDON 12851
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1727470
Secure: OPEN
Status: NATIVE
Subject: OPERATIONS MARKET RESEARCH: BUSINESS EQUIPMENT & SYSTEMS, FRANCE
TAGS: BBSR, FR, UK
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/68f4f662-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014